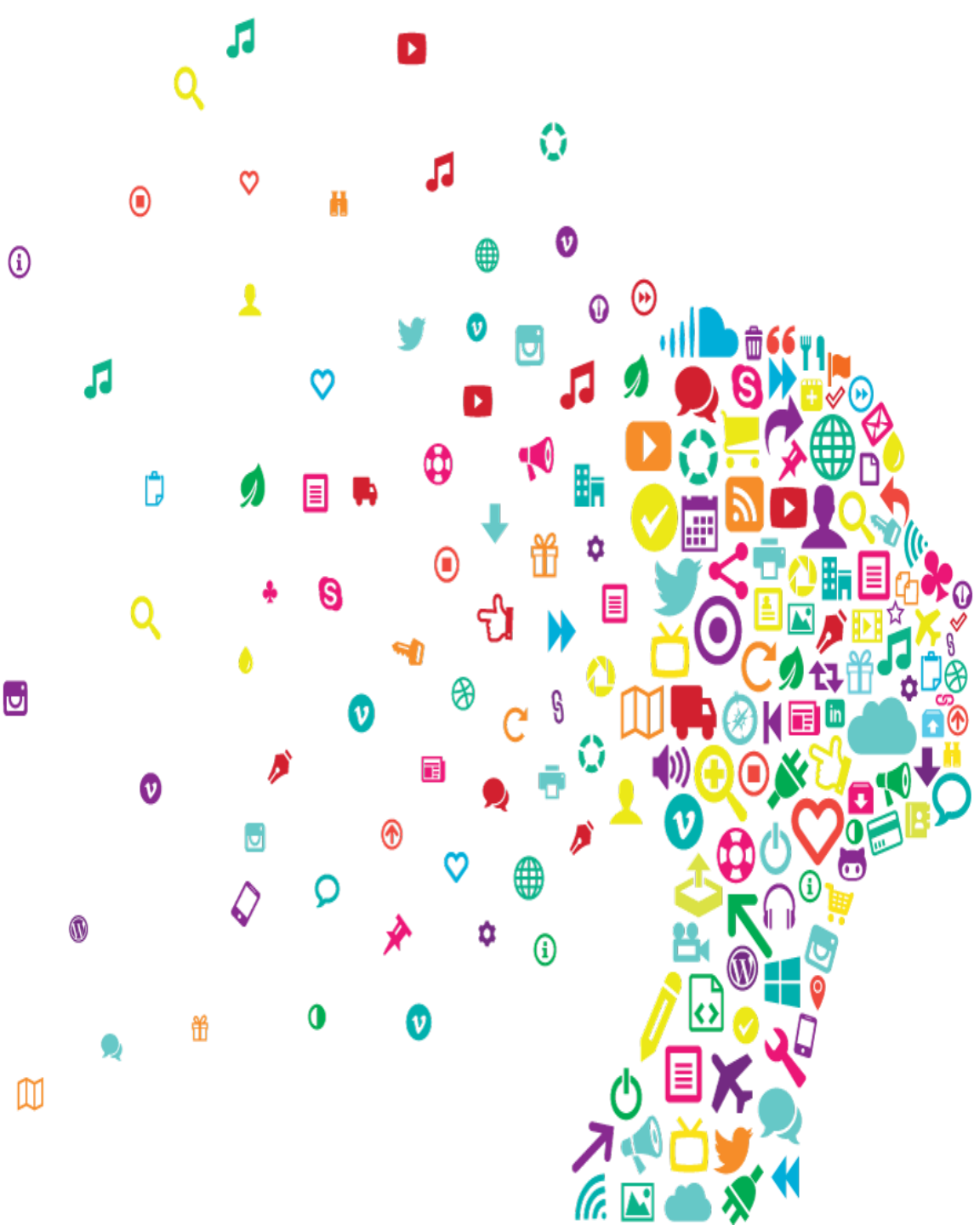


SOCIAL MEDIA SERVICES



*PACKAGES
Brochure*





Why us?

We understand it is very important for your Brand to partner with a company that fully understands how important customer relationship and advertising that increases sales is to you and WE are the company that is perfect for your business.

PACKAGES

- ✓ **IP Basic (R10 500 pm)**
 1. **Strategy Researches and planning.**
 2. **Action**
 - > 2posts p/d, 2 times a week with 3days customer communication.
 3. **Platforms**
 - >Facebook, Instagram, Twitter,
 4. **Content creation.**
 - Content will be created through out the whole month(photography, videos and graphics)
 5. **Amplification.**
 - Paid Ads
 6. **Reporting.**
 - Every second week of the month

- ✓ **IP Premium (R15 500 pm)**
 1. **Strategy Researches and planning.**
 2. **Action**
 - > 3posts p/d, 3 times a week with 4days customer communication.
 3. **Platforms**
 - >Facebook, Instagram, Twitter, LinkedIn,
 4. **Content creation.**
 - Content will be created through out the whole month(photography, videos and graphics)
 5. **Amplification.**
 - Paid Ads
 6. **Reporting.**
 - 3 weeks of the month

- ✓ **IP Deluxe (R30 500 pm)**
 1. **Strategy Researches and planning.**
 2. **Action**
 - > 5 posts p/d, 5 times a week with customer communication daily.
 3. **Platforms**
 - >Facebook, Instagram, Twitter, LinkedIn, pinterest, YouTube
 4. **Content creation.**
 - Content will be created through out the whole month(photography, videos and graphics)
 5. **Amplification.**
 - Paid Ads
 6. **Reporting.**
 - Weekly, quarterly and monthly

Benefits

Business is where people are.

- *Increased brand awareness*
- *Daily dedicated media team*
- *Increased traffic*
- *Organic content creation*
- *Paid advertising*
- *Increased reach*

THANK YOU!

We look forward to hearing from you soon.



Lotliso Mofokeng



lotlismofokeng@ideaplay.co.za



064 433 2569 / 064 040 0899



www.ideaplay.co.za

