Rian Malan

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Personal Detail

First Names:	Rian Johannes
Last Name:	Malan
Nationality:	South African
DOB:	04 July 1956, Burgersdorp, South Africa
Passport:	***Issued:*** 11/01/2016 by Department of Home Affairs, South Africa ***Expiry Date:*** 10/01/2026
Marital Status:	Married
Address in South Africa:	17 Marc's Crescent, Gordon's Bay, Western Cape, South Africa, 7140. Tel: +27 83 885 1660 Fax: +27 86 685 5600 Skype: rianmalan

Education

1988:	MBA, University of South Africa, South Africa
1979:	B.Com (Ec.Sc.), University of Pretoria, South Africa
1974:	Menlo Park High School: Pretoria, South Africa - Head boy Menlo Park Primary - Captain of 1st Rugby Team, Athletics Team and Provincial Primary Rugby Team - U15 Provincial Colours Rugby - Captain 1st Rugby Team Secondary School - The rank of 2nd Lt. obtained during National Service, School of Armour, Bloemfontein

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Rian Malan

Skills

General	A positive outlook on life with above-average to good communication, analytical, and interpersonal skills and proven leadership abilities. In additional fully committed to and in compliance with the values of Rugby that include discipline, integrity, passion, teamwork and solidarity.
Languages	English and Afrikaans fluently
Computing	MAC; 10mbps wireless Internet; Excellent in word processing, spreadsheet and presentation; Good working knowledge of WordPress website creation; Accounting - Sage One Online, Social Media/Online Marketing, LivePlan Business Planning.
Driving	Full current clean driving licence Car and Motor Cycle

Employment

2003 – Today

Marketing and Business Development Consultant, Director of Ghana Rugby

Football marketing involving King Faisal FC, Real Sportive FC, Royal Knights FC, Hearts of Oak, AshGold SC

Establishment of SOS Networx marketing and business consultancy in Ghana

Establishment of Prosport Ghana in association with Prosport International, a FIFA Agent (SA)

Marketing and sales consultation on the distribution of Nokia handsets in Ghana and South Africa

Establishment of Nokia / Motorola mobile phone service centre in Accra

Establishment of Xfm 95.1 commercial radio station in Accra, Ghana

Feasibility study on the establishment of a biodiesel farm and plant in Ghana after research in India

Feasibility study on the establishment of a theme park in Ghana

Feasibility study on the establishment of a wireless municipal network in Accra

Establishment of MindMaps ZA, an Internet service for SMEs and consultancy in business communication strategies

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Marketing and strategy consultant to political parties Party in Ghana

Communication consultant Ghana Investment Promotion Center (GIPC)

Establishment of various corporate identities

Establishment of an online portfolio of channels for Xlive Africa

Establishment of MIMS Ghana, a Marketing Information & Management Services Consultancy

Director: Ghana Rugby Football Union (GRFU)

Business plan and business development consulting services for Bio-One Investments Ltd, Pap-in-a-can and other startup businesses.

2000 - 2003 Marketing and Business Development Consultant, Strategic Outsourcing Solutions, Cape Town, South Africa

EDMS (Electronic Document Services) to the insurance industry

Development of Xray Vision EDMS marketing intelligence system

1999 - 2000 Marketing and Business Development Consultant, Kumasi Asante Kotoko FC, Ghana

1990 - 1999 Account Director / Communication Strategist, Various Advertising Agencies, South Africa including Keyser Versfeld, Meintjes Parker and Associates, Pronam and Grey Global. Handled a diverse portfolio of clients in the following industries:

The financial sector (Allied, ABSA), FMCG (Fast Moving Consumer Goods), Automotive, Armaments (Denel Group), Agriculture (Milk Board, Banana Board, Clover) Food supplements, Political parties, Manufacturing, IT Sector, Aviation

1989 - 1990 Marketing Director, Deloitte & Touche (Personal Financial Planning Division), South Africa

1980 - 1989 Head: Product Development, Volkskas Bank, South Africa

Started the Marketing Division in 1980 with Stander Jordaan

Developed and managed the Product Management Division and launched various new products

Development of SASWITCH ATM network with other institutions

Changing of Corporate Identity

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Involved in strategy to establish ABSA bank

Extensive international travel to research quality of service programs in the UK and USA

Hobbies & Interests

Being Alert	Keeping up to date on a variety of life issues including major news, technological advancement, scientific discoveries, health, management theory and practice, behavioural psychology to name a few.
Exploration	Exploration and documentation of selected topics including management theory and practice, behavioural psychology, communication and technology to name a few.

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